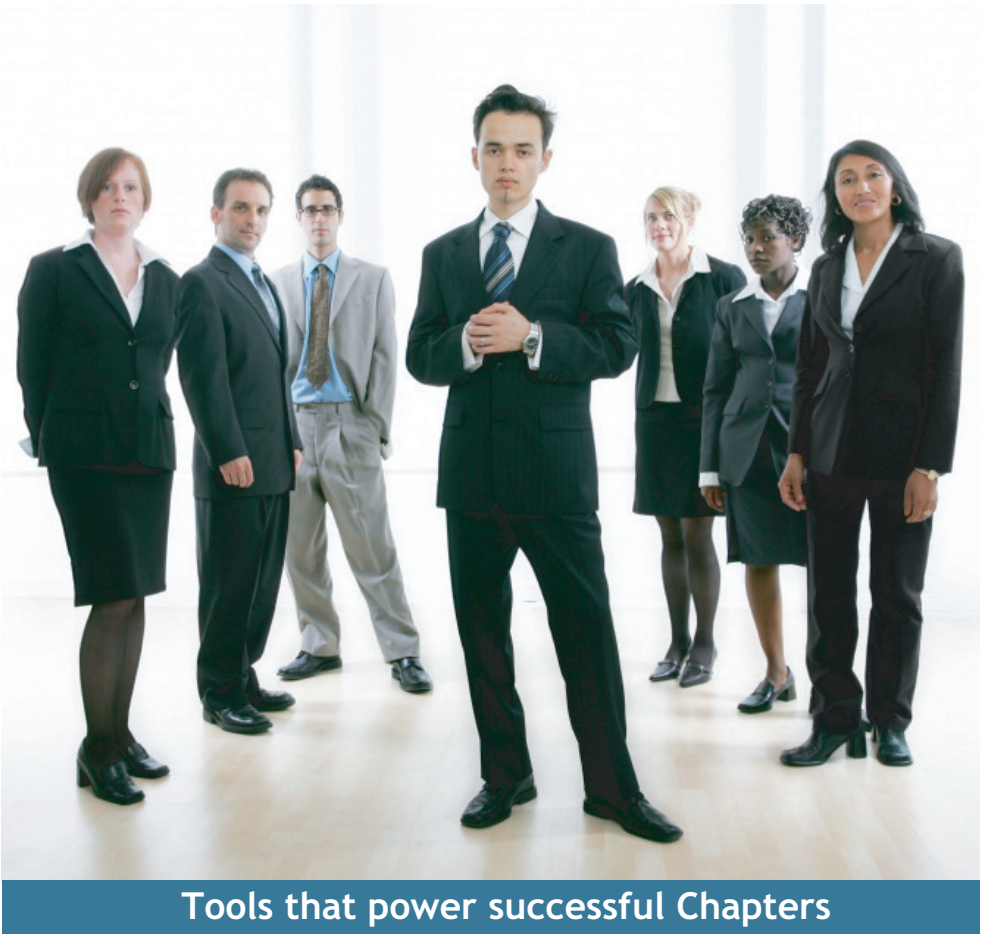


SBN CHAPTERS.NET

Chapter management website



Tools that power successful Chapters

SBN CHAPTERS TEMPLATES



Register for a FREE webinar and learn how you can bring your referral group to the next level.

www.sbnchapters.net/webinar/

SBN CHAPTERS.NET

If you are like most members of a referral group I know, you are most likely afraid of getting involved on a leadership position. It is not about running the meeting or greeting visitors what scares you, but all the other activities outside the meeting that are so time consuming. Tracking and reporting on people, statistics, newsletters and scheduling, etc. have been always a pain. And since every person has its own way of tracking things, historical data is difficult to collect and maintain.

That is why we created SBN Chapters.net and our Chapter Management System, a set of tools that provides referral based groups all what they need to market themselves at the same time they keep track of all information needed to manage and grow a successful group.

Chapter Management System 2.0 provides your chapter with a simple yet powerful Content Management System that would allow you to create and maintain custom web pages to promote your chapter activities, preloaded with content, so you are up and running in no time.

Membership management is a straight forward process. Once you have your chapter roles set-up using a very flexible access control system to determine what features of the site are available to each member

role and you create and select the **business categories** that fit your needs, you will simply add members to the roster, maintain, update roles or delete them. The **member roster** can also be printed in pdf format to distribute to contacts and business associates. The system automatically creates the **leadership team**, a list of **wanted categories**, **substitutes list**, and a **meeting location** with mapping capabilities to help visitors find you, all **without any extra effort or complicated process**.

A **members' only area** - password protected - provides access to a new array of capabilities including member account and profile management, the report engine, the document repository, meeting manager, speaker rotation, mailing list and more.

Each member creates and maintains its own profile, which includes a full page featuring all contact information, link to contact form, a link back to their website and their elevating speech or infomercial. The profile can be completed with a picture of the member or their company logo.

So, stop stressing and make it easy on you. Check what SBN Chapters could do to simplify chapter management, so you can focus on the reason you joined in the first place. **Growing your business!**

Role Management

Access to the features of the site is controlled by role. The system provides default roles as well as the possibility of creating your own. When you create a role, you simply name it and assign access to each section the role will need. Each member can belong to more than one role, which provides a great level of flexibility.

Meetings

Tracking member activity is at the core of every successful chapter. After each meeting, you can record attendance, subs and visitors, referrals, one on ones, and happy dollars. All information entered will be aggregated using the report engine to provide statistical information about your chapter's activities.



Member	ATTENDANCE				REFERRALS		GUESTS	1 to 1
	Present	Absent	Late	Sub	Given	Rec'd		
Martin Posse	1	0	0	0	0	0	0	0
Totals	1	0	0	0	0	0	0 (1)	0
Averages per Meeting	1	0	0	0	0	0	0 (2)	0
Last Meeting Totals	1	0	0	0	0	0	0 (2)	0
Last Month Totals	1	0	0	0	0	0	0 (2)	0
Last 3 Month Totals	1	0	0	0	0	0	0 (2)	0

(1) Includes only guests invited by a Chapter's Member - (2) Includes all visitors

Position	Name	Referrals
1	David Farrell	1
2	Joshua Becker	1

Position	Name	Referrals
1	John Porter	1
2	Mary Garland	1

Position	Name	One 2 One
1	Kathe M. Hackney	1
2	John Porter	1
3	Mickey Taff	1

Position	Name	Guests
1	Carlos Infante	1
2	Joshua Becker	1
3	Craig Peters	1

My Reports

The report engine uses data from the meetings, speaker schedule and visitors records to provide a comprehensive, flexible and powerful 360 degree view of your chapter's activities, giving you the option to print or save the report to your computer and later distribute it through the mailing list.

The design of the reporting engine allows members to access their own statistical information and run reports about their activity and performance.

Most importantly, month after month, you will have consistency on the way information is recorded, kept and pass onto new leadership groups or management teams.